



Golf: Masters (Sunday), 2011

"Package includes Masters tickets, hotel accommodations, two rounds of golf and the chance to see some of the world's greatest athletes up close and in person."

Trip Information:

Trip Start: Atlanta, Georgia
Arrival: Apr 9, 2011
Duration: 4 days (3 nights)
Trip End: Greensboro, Georgia
Group Size: 2 people

Trip Price Total: ~~\$9,990.00 (USD)~~ (excluding international airfare)

Per person: \$4,995.00 (USD) (double room)

Quote #: 101018Doe2-124631 (expired - contact us for updated quote)

Description:

They say that the Masters doesn't really begin until the back nine on Sunday, and every year it seems that this is proven true yet again. From Phil Mickelson's dramatic charge up the leader board this year to Angel Cabrera's sudden-death shoot out victory in 2009, it's obvious that there is no better place to be on the second Sunday in April than gathered round the 18th hole at Augusta National. If you want to be there in person to experience history-in-the-making, we can make it happen. Arrive in style to Augusta with a private police escort, complete with flashing lights to stop traffic and ensure a smooth, seamless and memorable start to your Masters experience. Walk alongside the greatest players in golf as they pursue the coveted green jacket. Stroll the hallowed grounds of Augusta National Golf Course and drop in to watch the action in Amen Corner. Sample the continually changing food and refreshments at our VIP Hospitality facilities. Then retire to the luxurious Ritz-Carlton Reynolds Plantation to play the designer championship courses for two days of exhilarating golf. Located in a unique wilderness setting, the Ritz-Carlton Lodge offers a number of exclusive activities, including 81 holes of championship golf on courses designed by four of golf's best known architects. Rees Jones, Jack Nicklaus, Tom Fazio and Bob Cupp have all contributed their design expertise to the Reynolds Plantation, creating one of the United States' premiere resort golf destinations.



Itinerary Summary

Day	Activities	Hotel
Day 1: Sat, Apr 09 2011 <u>Atlanta</u>	<ul style="list-style-type: none"> Arrival to Atlanta - Self Drive to Ritz Buckhead Guide: Meet & Greet at Hotel - Guide Lunch (not included) Dinner (not included) 	The Ritz-Carlton, Buckhead (Standard)
Day 2: Sun, Apr 10 2011 <u>Atlanta</u> - <u>Augusta</u> - <u>Greensboro</u>	<ul style="list-style-type: none"> Transfer - The Ritz-Carlton Buckhead to Augusta National - Coach/Guide/Driver Augusta Sporting Event & VIP Reception Facility Masters chair - Sunday Presentation Ceremony Return Transfer to Greensboro - Coach/Guide/Driver 	Ritz-Carlton Reynolds Plantation Lodge (Run of Resort Room)
Day 3: Mon, Apr 11 2011 <u>Greensboro</u>	<ul style="list-style-type: none"> Ritz: Morning at leisure Lunch (not included) Afternoon Round of Golf at Great Waters - 18 holes 	Ritz-Carlton Reynolds Plantation Lodge (Run of Resort Room)

Day	Activities	Hotel
Day 4: Tue, Apr 12 2011 <u>Greensboro</u>	<ul style="list-style-type: none"> • Morning Round of Golf at The Oconee - 18 holes • Transfer - Atlanta Airport - Coach/Driver 	<u>Depart (Int'l Airport)</u>

B = Breakfast, L = Lunch, D = Dinner, 1/2d = Half Day, AI = All Inclusive

Customizable Trip Options

All of our itineraries may be customized as you wish, add extra days, change a hotel, see different sights. Contact one of our expert consultants for your free, no-obligation vacation plan. Start your trip earlier and add an additional night at the luxurious Ritz-Carlton Buckhead in Atlanta. Visit the city for a full day before you depart to Augusta. You may choose to extend your trip with more nights in Ritz-Carlton Reynolds plantation and spend a relaxing day at the spa or fishing at Lake Oconee. For a customized itinerary please contact one of our travel experts.

Locations	Day-by-Day Itinerary
<p>GEORGIA</p> <p>Georgia is a state located in the southeastern United States. From 2007 to 2008, 14 of Georgia's counties ranked among the nation's 100 fastest-growing, second only to Texas. Georgia is known as the Peach State and the Empire State of the South. Atlanta is the capital and the most populous city. Georgia is bordered on the south by Florida; on the east by the Atlantic Ocean and South Carolina; on the west by Alabama; and on the north by Tennessee and North Carolina. Each region has its own distinctive characteristics. For instance, the Ridge and Valley, which lies in the northwest corner of the state, includes limestone, sandstone, shale and other sedimentary rocks, which have yielded construction-grade limestone, barite, ocher and small amounts of coal. Georgia has a diverse mix of flora and fauna. The State has approximately 250 tree species and 58 protected plants and the majority of Georgia is primarily a humid subtropical climate. There are 63 parks in Georgia, 48 of which are state parks and 15 that are historic sites, and numerous state wildlife preserves.</p> <p>Atlanta</p> <p>Atlanta is Georgia's capital and largest city. The city blends the Old South with</p>	<p>Day 1: Sat, Apr 09 2011 - Atlanta</p> <p>Welcome to Atlanta airport. Make your own way to the Buckhead hotel which is a short cab ride from the airport (approximately 30 minutes).</p> <p>Arrive at your hotel and register with the on-site event staff. You will receive your schedule, room assignment, and your luggage will be attended.</p> <p>Once you have check into your room, come by our welcome desk to meet your guides for the weekend. They will equip you with a welcome package and give you a briefing on the course and share strategies on how to make the most out of your time on the Hallowed Greens.</p> <p>Let the event team know of any special needs or preferences. We encourage you to spend the evening exploring the property and area.</p> <p>Accommodation: The Ritz-Carlton, Buckhead</p> <p>The Ritz-Carlton, Buckhead Hotel is the Rolls Royce of Atlanta hotels. Every inch of this hotel oozes luxury, from the lobby to the public areas, which are graced with Regency and Georgian antiques and an outstanding collection of 18th- and 19th-century artwork. The quality of service matches the sumptuous surroundings. The location is also excellent - on the fringe of lovely neighborhoods, across the street from two upscale shopping arcades, and close to Buckhead's fine restaurants and nightspots. Decorated with 18th and 19th-century antiques, the elegant Ritz-Carlton hotel is a regular stopover for visiting celebrities. The richly paneled lobby lounge is a quiet refuge from the hustle and bustle of the city; afternoon tea and cocktails are also popular. The dining room is one of the city's finest restaurants, and many of the area's top chefs have passed through its kitchen doors. The spacious guest rooms are exquisitely decorated.</p>



Atlanta



The Ritz-Carlton, Buckhead - main

the New South, which can be seen from the skyscrapers that fill downtown to the many prosperous restaurants, shops and businesses spread throughout the city. Downtown Atlanta includes the state capitol, city hall, corporate headquarters, Centennial Park, where the CNN Tour, Georgia Aquarium and the New World of Coca-Cola are located. Midtown is just north and is main business district, plus includes Piedmont Park, the Woodruff Arts Center, and the Georgia Tech campus. Buckhead is north of Midtown, and is the center of Atlanta's nightlife.

Greensboro

Greensboro is a golf and lake community located between Atlanta and Augusta, Georgia. The community features the Reynolds Plantation, located within Greene and Putnam counties, which features 117 holes of golf and is also home to a golf academy. Reynolds Plantation has six golf courses designed by Bob Cupp, Jack Nicklaus, Tom Fazio, Rees Jones and Pete Dye. The courses at Reynolds Plantation have been recognized by Golf Digest, Golf Magazine and other national golf and lifestyle publications as some of the top courses in the United States.

Day 2: Sun, Apr 10 2011 - Atlanta - Augusta - Greensboro

Meet in the hotel lobby for a two hour coach transfer to Augusta. To ensure a speedy (and memorable) arrival, a police escort will accompany the coach and guide us through the traffic in Augusta to the gates of Augusta National.

You will be dropped off at a classic southern-style mansion just around the corner from the main gates of the golf course in Augusta for a brief orientation. Spend the rest of the day following your favorite world-class golfers across the pristine contours of the emerald course as they pursue the hallowed green jacket. Whether you choose to walk the course and follow your player of choice, set yourself up strategically at a particular spot, or brave the crowds around the 18th to watch the final putt, we guarantee that it will be the experience of a lifetime.

At the end of the day, make your way back to the reception facility to escape the crowds and enjoy a bounty of food and refreshments at a constantly changing buffet. The plentiful array of fresh seafood, grilled meats, sandwiches on home-baked breads, local cheeses and an ongoing open bar is sure to satisfy even the most enthusiastic appetite. All beverages and meals are included in the cost.

Upon arrival in Augusta you will receive an official chair as a souvenir that you can use to stake out your preferred spot.

Enjoy the presentation ceremony before you return to the hospitality facilities to grab a drink or bite of dinner.

To ensure a speedy departure, a police escort will accompany the coach and guide us through the traffic of Augusta on our way back to the resort in Greensboro, Georgia.

Accommodation: Ritz-Carlton Reynolds Plantation Lodge

Just 75 minutes east of Atlanta International Airport on Georgia's Lake Oconee, the stunning Ritz-Carlton Lodge, Reynolds Plantation draws on local history and culture as the foundation of the guest experience. Set against the shimmering blue backdrop of Lake Oconee, the Lodge offers luxurious accommodations and 81 holes of golf along the pristine coast. The 26,000 square foot spa, recently ranked one of the top 5 spas in North America by Travel + Leisure magazine, rejuvenates guests with southern-inspired service and treatments, and the lake itself offers many exceptional activities and diversions.



Greensboro - Reynolds Plantation



Hospitality



Ritz Carlton Plantation

Day 3: Mon, Apr 11 2011 - Greensboro

Sleep in this morning and then spend a leisurely few hours enjoying the luxurious amenities around the Plantation, from an extensive network of biking and walking trails to kayaking along the shores of Lake Oconee. Alternatively, you can choose to unwind in the hotel spa with a Spring Body Polish (a soothing exfoliation treatment that blends Blessed Thistle and Peru Balsam to balance and restore skin) or squeeze in an early round of golf at one of the award-winning courses on site.

This afternoon you'll have the pleasure of playing a round of golf at



Morning at Leisure

the Great Waters course. When the Jack Nicklaus-designed Great Waters Course opened at Reynolds Plantation in 1992, it stirred a rush of excitement within the golf community that was extraordinary, even by Nicklaus' standards. A 7,073-yard, par-72 layout, this gorgeous course (voted No. 5 "Top 10 Nicklaus Courses You Can Play" by Golf Magazine and among "America's Best Residential Golf Courses" by GolfWeek Magazine) offers players some of the most dramatic golf scenery in the Southeast, with nine holes coming into play along the shores of Lake Oconee.



Great Waters

Great Waters, along with The Landing at Reynolds Plantation, played host to the 41st PGA Professional National Championship, the showcase event for PGA Professionals, on June 19-22, 2008. The prestigious Andersen Consulting World Championship of Golf was also played at Great Waters from 1995 to 1997. The tournament is now known as the WGC Accenture Match Play Championship.

Accommodation: Ritz-Carlton Reynolds Plantation Lodge

Day 4: Tue, Apr 12 2011 - Greensboro

Meet the group for an early morning shot gun start at The Oconee course today. Just a short walk from the lobby at the Ritz-Carlton Lodge, this Rees Jones course is quickly becoming a favourite of guests at the Reynolds Plantation. Rees Jones, well known for designing some of the world's most celebrated golf courses, added The Oconee course at Reynolds Plantation to his growing collection of outstanding golf courses in 2002.



Morning Round of Golf at The Oconee

Described by many as a mind-game golf, the new Jones addition to the Reynolds Plantation landscape is designed to be a true risk/reward challenge — often forcing golfers to choose between direct tee shots over inlets of Lake Oconee and long drives down tree-lined dog-leg fairways. Noted for its spectacular par threes — featuring multiple tee boxes, drop shots from elevated tees and numerous water hazards — the course offers five holes in which Lake Oconee comes directly into play and four others tendering magnificent lake views. Though the interior creeks and ponds and the expansive vistas of Lake Oconee provide spectacular scenery for Oconee Course golfers, they also ensure an unrivaled challenge for players of all experience levels.

This dramatic, challenging and playable layout has captured the attention of the golfing industry, hosting highly-visible tournaments like the 2007 PGA Cup and the 2007 Chick-fil-A Bowl Alma Mater. Awards include "America's Top Golf Courses" (Zagat Survey, 2007), "Best Residential Golf Courses" (GolfWeek Magazine, 2007), "100 Best Golf Shops in America" (GolfWorld Business Magazine, 2006) and "Best Courses for Women" (Golf For Women Magazine, 2006).

Bid farewell to the home of one of the best golf tournaments in the world as you board the coach for a transfer to the Atlanta Airport.

Accommodation: Depart (Int'l Airport)

Travel Tips

GEORGIA

Accommodation

The Ritz-Carlton, Buckhead

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Room:

Ritz-Carlton Reynolds Plantation Lodge

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Room:

Contact Information

PRIVATE LABEL SAMPLE TRAVEL

Tel: 416-555-5555

YOUR TRAVEL CONSULTANT

Jane Doe

416 555 5555

jane@privateguided.com

The Fine Print

What's Included:

- Guaranteed departure - Accommodation, Activities, Transfers, Meals, Fees where indicated as per the itinerary - Local and international traveler assistance during your tour - Specialised and personalised services

What's not Included:

- Tips - Laundry - Soft drinks and alcoholic beverages unless explicitly noted - Optional activities/extras - Visas (unless noted) - Vacation insurance

Trip Terms & Conditions

- Your deposit is due immediately on booking (30% of program price, minimum \$350). The balance is due 90 days prior to departure.
- Cancellations of confirmed bookings 90 days or more prior to departure will receive full refund minus a \$350 (per person) administrative fee and any non-refundable paid fees (e.g. non-refundable airfare, cruise or hotel deposits). 60-89 days will be subject to loss of 30% of program price. 30-59 days will be subject to loss of 50% of program price. 29 days or less will be subject to loss of 100% of program price.
- Tour quotes do not include airfare to/from the trip start point unless noted on the itinerary
- Cost increases in currency exchange, government fees, taxes, surcharges or hotel/lodge tariff increases between quote date and start date are payable by the client.
- Availability cannot be guaranteed until booked. We will exercise best efforts to book hotels per the itinerary, however, in busy seasons and with client bookings made within 90 days of tour date we may be forced to offer substitutes.
- Payment of the program price constitutes your acceptance of the terms and conditions set out at www.privateguided.com/terms-and-conditions
- Living Standards and practices at destination may differ from those in North America with respect to provisions of utilities, services and accommodation.
- A fully refundable deposit of \$2,000 USD is required to hold any bookings. Full payment is due by September 1, 2010 and is 100% non-refundable. The 2011 Masters Program is 100% fully non-refundable as of September 1, 2010. We accept payment via credit card, certified check, wire transfer or money order.
- The price shown is per person, and does not include international air fare to/from the trip start point
- Cost increases in currency exchange, government fees, taxes, surcharges or hotel/lodge tariff increases between quote date and start date are payable by the client. Changes to Bookings: Any changes to your booking requested more than 90 days prior to event date are subject to a \$250 administration fee per change made. No changes are permitted without consent within 90 days of the event. Transfer or re-sale of any package is strictly prohibited without express written consent. Permitted transfers or re-sales are subject to a \$500US fee between 30-90 days prior to the event, and \$1,000US fee within 30 days of the event. Substitutions: No substitutions are permitted for any component of the trip, and thus travelers who do not play golf, do not take our transfers, or otherwise decline any of our included services, will not be entitled to a refund or any other form of compensation. Additional Services: We are not responsible for anything not explicitly included in the trip, and any request for a variation will be considered a custom arraignment with an associated cost. Cancellations: We reserve the right to cancel any trip at any time for any reason. In such

circumstances, refund of all payments received shall constitute full settlement. We are not responsible for any additional loss incurred on travel arrangements or air tickets due to a trip cancellation. Masters Cancellation: In the event that play at the Masters is delayed or cancelled for any reason, you will not be entitled to any refund. Sunday badge holders will be entitled to attend on Monday in cases of weather-related delay. We recommend purchasing weather and event cancellation insurance. Please note: We build all of our itineraries as exhaustively as possible; however, we also leave room for the spontaneity of the group, the creativity of the leader, and the unpredictability of the elements. Thus, all itineraries are subject to modest modification, dependent on local weather, new opportunities, and the desires of the group. Disclaimer: Please note that the use of the name "The Masters" or "The Masters Golf Tournament" does not in any way imply an official relationship, license or endorsement by the PGA Tour or the Masters to our company. We have no affiliation of any kind with the PGA Tour or "The Masters Golf Tournament".

- Payment of the program price constitutes your acceptance of the terms and conditions set out at www.privateguided.com/terms-and-conditions